



RATE CARD

Promo Packages

OCT - DEC 2022

	\$	N + VAT
1 Post on Notjustok.com	\$150	N87,075
1 Post on Notjustok IG	\$150	N87,075
Pinned Instagram Post per day	\$450	N261,225
Pinned Instagram for 1 week	\$1,050	N609,525
Per Additional Slide on IG post	\$20	N11,610
1 Post on Notjustok IG and 1 Post on Notjustok.com	\$220	N127,710
2 Posts on Notjustok IG	\$220	N127,710
4 Posts on Notjustok IG	\$440	N255,420
8 Posts on Notjustok IG	\$880	N510,840
12 Posts on Notjustok IG	\$1,320	N766,260
1 Post on Notjustok Instastory	\$80	N46,440
1 Post on Notjustok Facebook Page	\$150	N87,075
1 Post on Notjustok IG + 1 Post on Notjustok Facebook Page	\$220	N127,710
1 Post on IG + 1 Post on FB + 1 Post on Notjustok.com	\$370	N214,785

Promo Packages

OCT - DEC 2022

	\$	N + VAT
1 Post on IG + 1 Post on FB + 1 Post on Twitter + 1 Post on Notjustok.com	\$440	₦255,420
Sticky Post Feature on Notjustok.com for 1 day on Category Pages (Except News)	\$370	₦214,785
Sticky Post Feature on Notjustok.com for 7 days on Category Pages (Except News)	\$900	₦522,450
1 Post on Notjustok Twitter	\$60	₦34,830
7 Day Twitter Posts (1 Per Day)	\$230	₦133,515
Pinned Twitter Post per day	\$130	₦75,465
Pinned Twitter Post for 1 week	\$340	₦197,370
Best New Music on Notjustok.com for 7 days	\$900	₦522,450
1 Politics/Political campaign related post on IG, Twitter, Facebook or Notjustok.com	\$500	₦290,250

Guest Posts (or sponsored post for do-follow)

1 Guest Post on Notjustok.com	\$300
2 Guest Post on Notjustok.com	\$500
5 Guest Post on Notjustok.com	\$1,200

Banner Ads

	\$	N + VAT
Email Newsletter AD for 1 week	\$750	N524,063
Weekly Display Banner	\$2,000	N1,397,500
Monthly Display Banner	\$7,000	N4,891,250
CPM Advertising Rate	\$3	N2,096
Weekly Display Banner for Political campaign related Ads	\$4,000	N2,795,000





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N.B

1. The rates above are SUBJECT to CHANGE and ONLY valid at the time you received this document. Please, always ask about our latest rates whenever you want to place a new promo or AD.
2. All Naira prices are inclusive of Value Added Tax (VAT) which is 7.5% of the total transaction value.
3. All ADs that are published on our platforms within the Promo Packages category above are usually valid for a minimum of 2 months. Once payment has been made there will be NO REFUND.
4. All Guest/Sponsored posts (for do-follow) must be in line with our niches You can choose from the topics we have provided [Here](#)

What Kind Of Ads Would You Not Accept On Notjustok Platforms?

1. Ads that promote violence, and discrimination, offensive and likely to cause outrage, general disapproval, or negative opinion within the community.
2. Ads that promote illegal activity and infringe on the copyright of others
3. Ads that are ethical or morally questionable in one way or another
4. Sexually explicit ads due to community guideline rules on our social media platforms and advertising partners.
5. Ads for health remedies, weight loss medicine and skin toning/bleaching products.
6. Ads that include content that is fraudulent, false, misleading, or deceptive
7. Ads that include spam, harmful code, or other disruptive content
8. Ads that inaccurately portray or attack any group or individual on the basis of age, race, ethnicity, color, religion, affiliation, sex, sexual orientation, gender identity, medical condition, family status, or disability.
9. Ads that portray minors (or persons who appear to be underage) in a manner that is sexually suggestive or otherwise age-inappropriate

How Do I Pay?

- Bank transfer in Naira
- Wire transfer in USD
- Paypal in USD
- Cash App
- Zelle

When you decide on the type of ad or promo you want, kindly send your content and preferred time to publish or run your Ad banners.

Once your AD is approved, we will send you an invoice and payment details.

Can I get a refund?

Notjustok operates a no-refund policy, but clients can make use of payments in Notjustok custody for other services.



@notjustok



Advertising@notjuok.com