

AUDIENCE SIZE



WEB USERS
450k Users/Month



EMAIL SUBSCRIBERS
23k5.3m

SOCIAL MEDIA FOLLOWERS



Notjustok IG - 2.2m
Notjustokmusic_IG - 52k



Notjustok TV, Youtube - 302k



Official Notjustok, TikTok - 112k



Notjustok, Facebook - 2.3m



Notjustok, on X/Twitter - 355k

FOR SONG / SINGLE LAUNCHES

MINIMUM LAUNCH BLAST

- 1 IG Post on @notjustok
- 2 IG Story sets
- Basic performance stats after the push

Bonus:

- 1 X post

INVESTMENT:

N361,000 (approx. \$250)

MINIMUM LAUNCH BLAST + WEB SPOTLIGHT

- 1 IG Post on @notjustok
- 2 IG Story sets
- Basic performance stats after the push
- Web Spotlight on NotJustOk.com

Bonus:

- 1 X post

INVESTMENT:

N505,400 (approx. \$350)

BOOKINGS & INQUIRIES

Call / WhatsApp: +234 812 348 9123

All packages focus on visibility and placement to our audience.
We do not guarantee specific numbers of streams, ticket sales, or followers.

FOR SONG / SINGLE LAUNCHES

SONG LAUNCH SPRINT

What you get:

- 3 IG feed posts
- 7 IG Story sets
- New Music Friday Listing
- Basic performance report

Bonus:

- 1 TikTok post
- 1 Facebook post
- 1 X post

INVESTMENT:

N1.3M (approx. \$900)

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FOR LIVE SHOWS & EVENT

PERFORMANCE SPOTLIGHT

What You Get (Per Performance):

- 2 IG feed Posts on @notjustok
- Up to 15 IG Story frames

INVESTMENT:

N866,400 (approx. \$600)

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NOTJUSTOK – RESIDENT ARTIST RETAINER

FOR LABELS, LABEL SERVICES, AND PR TEAMS
WHO WANT ONGOING PRESENCE FOR PRIORITY ARTISTS

RESIDENT ARTIST RETAINER

What you get:

- 4 IG feed posts
- 8 IG Story sets
- New Music Friday Listing
- Songs You Should Listen to This Week
- Priority scheduling

Multi-platform support (quantified)

- 2 TikTok posts per month on our TikTok
- 2 Facebook posts per month on our FB page
- 2 X posts per month on our X account

We use your strongest content each month across these

INVESTMENT:

N2.2m/month
(approx. \$1,500 per month)

Simple, flat monthly retainer for labels and PR teams who want an artist visible every month, not just at launch.

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PR PARTNER PACKS – MINIMUM LAUNCH BLAST

**FOR PR TEAMS WHO WANT BLASTS BUNDLED
ACROSS MULTIPLE CAMPAIGNS**

PR PARTNER for Minimum Blast

PR Pack XS – 3 Blasts

INVESTMENT:

N1,039,680
(approx. \$750)

- Validity: 3 months

PR Pack S – 6 Blasts

INVESTMENT:

N1,805,000
(approx. \$1,250)

- Validity: 6 months

PR Pack M – 12 Blasts

INVESTMENT:

N3,465,600
(approx. \$2,400)

- Validity: 9 months

BOOKINGS & INQUIRIES

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PR PARTNER PACKS – MINIMUM LAUNCH BLAST + WEB SPOTLIGHT

PR PARTNER for Minimum Blast + Web Spotlight

PR Pack XS + Web – 3 Blasts

INVESTMENT:

N1,429,560

(approx. \$990)

- Validity: 3 months

PR Pack S + Web – 6 Blasts

INVESTMENT:

N2,599,200

(approx. \$1,800)

- Validity: 6 months

PR Pack M + Web – 12 Blasts

INVESTMENT:

N4,851,840

(approx. \$3,360)

- Validity: 9 months

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PR PARTNER PACKS – SONG LAUNCH SPRINTS

**BEST FOR ROSTERS WHERE YOU WANT MULTIPLE
SINGLE CAMPAIGNS LOCKED IN AHEAD OF TIME.**

PR PARTNER PACKS For SONG LAUNCH SPRINTS

PR Pack S – 3 Sprints

**INVESTMENT:
N3,508,920
(approx. \$2,430)**

- Validity: 6 months

PR Pack M – 6 Sprints

**INVESTMENT:
N7,797,600
(approx. \$5,400)**

- Validity: 9 months

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NOTJUSTOK – LIVE TAKEOVER

What You Get (Per Event)

- 4 IG feed posts during event window
- 20 IG Story frames through the night
- 1 IG Live segment (saved as replay)
- 1 recap Reel within 24–72 hours
- 10–15 edited vertical clips for your channels
- Basic performance report

INVESTMENT:

N4,332,000 per event
(approx. \$3,000 per event)

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