



CHOOSE YOUR NOTJUSTOK PROMOTION OPTION:

MOST POPULAR

PROMO STARTER

N150,500

1 PAID POST

[TALK TO SALES](#)

A Paid Post Can Be:

- An Instagram Post

PROMO STANDARD

~~N602,000~~
N473,000

4 PAID POSTS

[TALK TO SALES](#)

A Paid Post Can Be:

- An Instagram Post

Includes:

- 1 Youtube Shorts Post (Over 200k subscribers)
- 1 Tiktok Post (over 22k followers)

PROMO PLUS

~~N1,204,000~~
N946,000

8 PAID POSTS

[TALK TO SALES](#)

A Paid Post Can Be:

- An Instagram Post

Includes:

- 1 Youtube Shorts Post (Over 200k subscribers)
- 1 Tiktok Post (over 22k followers)



CHOOSE YOUR NOTJUSTOK COMBO OPTION

COMBO STARTER

~~N341,850~~
N234,350

- 1 INSTAGRAM +
- 1 X POST (TWITTER) +
- 1 TIK TOK POST

[TALK TO SALES](#)

MOST POPULAR

COMBO STANDARD

~~N605,155.62~~
N402,050

- 1 WEBSITE POST +
- 1 INSTAGRAM +
- 1 FACEBOOK +
- 1 X POST (TWITTER) +
- 1 TIK TOK POST +
- 1 YOUTUBE SHORT

[TALK TO SALES](#)

COMBO PRIME

~~N863,155.62~~
N623,500

- 1 WEBSITE POST +
- 2 INSTAGRAM +
- 2 FACEBOOK +
- 1 X POST (TWITTER) +
- 1 TIK TOK POST +,
- 1 YOUTUBE SHORT

[TALK TO SALES](#)

CHOOSE YOUR EVENT COVERAGE OPTION

COMBO STARTER

~~N967,500~~
N860,000

Event Coverage on Notjustok
- Instagram
(15 Stories and 5 Feed posts)

Add 2 X Posts for N53,750

[**TALK TO SALES**](#)

MOST POPULAR

COMBO STANDARD

~~N1,850,000~~
N1,505,000

Event Coverage on Notjustok
- Instagram
(15 Stories and 5 Feed posts)

Press Conference on Notjustok
- Instagram
(5 Stories and 3 Feed posts)

Add 4 X Posts for N107,500

[**TALK TO SALES**](#)

COMBO PRIME

**TALK
TO SALES
FOR PRICE**

Event Coverage on Notjustok
- Instagram
(15 Stories and 5 Feed posts)

Press Conference on Notjustok
- Instagram
(5 Stories and 3 Feed posts)

**Logistics cost for
outside Lagos events**

[**TALK TO SALES**](#)

PROMO PACKAGES

DESCRIPTION	PRICE (\$)	PRICE (N) VAT INCL.
1 Post on Notjustok.com	\$150	N 93,605.63
1 Post on Notjustok IG	\$207	N 150,500.00
1 Notjustok IG Post (with Title/Headline)	\$620	N 387,000.00
1 Post on Youtube Shorts	\$96	N 60,200.00
1 Post on TikTok	\$134	N 83,850.00
Pinned Instagram Post per day	\$603	N 376,250.00
Pinned Instagram for 1 week	\$2,412	N 1,505,000.00
IG Carousel post (4 slides or more)	\$413	N 258,000.00
1 Post on Notjustok IG and 1 Post on Notjustok.com	\$362	N 225,750.00
4 Posts on Notjustok IG	\$758	N 473,000.00
8 Posts on Notjustok IG	\$1,516	N 946,000.00
12 Posts on Notjustok IG	\$2,274	N 1,419,000.00

PROMO PACKAGES

DESCRIPTION	PRICE (\$)	PRICE (N) VAT INCL.
Event Coverage	\$	N 860,000.00
1 Post on Notjustok Insta Story	\$172	N 107,500.00
1 Post on Notjustok Facebook Page	\$172	N 107,500.00
1 Post on Notjustok IG + 1 Post on Notjustok Facebook Page	\$396	N 247,250.00
1 Post on IG + 1 Post on FB + 1 Post on Notjustok.com	\$534	N 333,250.00
Sticky Post Feature on Notjustok.com for 1 day on Category Pages (Except News)	\$370	N 230,893.88
Sticky Post Feature on Notjustok.com for 7 days on Category Pages (Except News)	\$900	N 561,633.75
1 Post on Notjustok Twitter	\$172	N 107,500.00
7 Day X Posts (Twitter) (1 Per Day)	\$1,025	N 639,625.00
Pinned X Post (Twitter) per day	\$431	N 268,750.00
Pinned X Post (Twitter) for 1 week	\$1,292	N 806,250.00
Best New Music Entry on Notjustok Social Platforms	\$300	N 387,000.00

PROMO PACKAGES

DESCRIPTION	PRICE (\$)	PRICE (N) VAT INCL.
1 Politics/Political campaign related post on IG, X (Twitter), Facebook or Notjustok.com	\$620	N 387,000.00
Instagram LIVE Takeover (includes X, TikTok and Youtube)	\$2,067	N 1,290,000.00

GUEST POSTS (OR SPONSORED POST FOR DO-FOLLOW)

DESCRIPTION	PRICE (\$)	PRICE (N) VAT INCL.
1 Guest Post on Notjustok.com	\$300	
5 Guest Posts on Notjustok.com	\$1,400	
Link Insertion on Notjustok.com	\$170	
Link on Homepage for (28days) on Notjustok.com	\$2,000	

BANNER Ads

DESCRIPTION	PRICE (\$)	PRICE (N) VAT INCL.
Email Newsletter AD for 1 week	\$750.00	N 563,367.19
Weekly Display Banner	\$2,000	N 1,502,312.5
Monthly Display Banner	\$7,000	N 525,8093.75
CPM Advertising Rate	\$3	N 2,253.47
Weekly Display Banner for Political campaign related Ads	\$4,000	N 3,004,625.00

FAQ

N.B

1. The rates above are SUBJECT to CHANGE and ONLY valid at the time you received this document. Please, always ask about our latest rates whenever you want to place a new promo or AD.
2. All Naira prices are inclusive of Value Added Tax (VAT) which is 7.5% of the total transaction value.
3. All ADs that are published on our platforms within the Promo Packages category above are usually valid for a minimum of 2 months. Once payment has been made there will be NO REFUND.
4. All Guest/Sponsored posts (for do-follow) must be in line with our niches You can choose from the topics we have provided [Here](#)

What Kind Of Ads Would You Not Accept On Notjustok Platforms?

1. Ads that promote violence, and discrimination, offensive and likely to cause outrage, general disapproval, or negative opinion within the community.
2. Ads that promote illegal activity and infringe on the copyright of others
3. Ads that are ethical or morally questionable in one way or another
4. Sexually explicit ads due to community guideline rules on our social media platforms and advertising partners.
5. Ads for health remedies, weight loss medicine and skin toning/bleaching products.
6. Ads that include content that is fraudulent, false, misleading, or deceptive
7. Ads that include spam, harmful code, or other disruptive content
8. Ads that inaccurately portray or attack any group or individual on the basis of age, race, ethnicity, color, religion, affiliation, sex, sexual orientation, gender identity, medical condition, family status, or disability.
9. Ads that portray minors (or persons who appear to be underage) in a manner that is sexually suggestive or otherwise age-inappropriate

Tenure for Bulk Posts

- If you purchase a bulk package of 4 or more Instagram posts, you have 45 days to use them.
- Any unused posts will expire after this period.
- To reactivate your bulk package, you must purchase 2 new Instagram posts.
- All posts in the reactivated bulk package must also be used within 45 days.

Can I get a refund?

Notjustok operates a no-refund policy, but clients can make use of payments in Notjustok custody for other services.

How Do I Pay?

- **Bank transfer in Naira**
- **Wire transfer in USD**
- **Paypal in USD**
- **Cash App**
- **Zelle**

When you decide on the type of ad or promo you want, kindly send your content and preferred time to publish or run your Ad banners.

Once your AD is approved, we will send you an invoice and payment details.

CONTACTS

 advertising@notjustok.com

 **+234 812 348 9123**

